



# Project Proposal

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## 1. Introduction

Maensu business PLC works on importing and distributing electrical devices. These electronic devices are imported from different countries. So the financial transaction between importer and the supplier is done through banks based in Ethiopia and abroad. The banks usually seek the profile of Maensu business PLC. Now, announcing the background of the business type is done by writing detail information using letters through banks.

## 2. Objective

Objective of this project is to make website that is helpful to promote the Maensu business PLC. This will be helpful for the image of the PLC in the eye of banks which are based abroad. Additionally, it will save the time that is going to be spent on unnecessary tasks that are not the aim of the Maensu.

## 3. Scope and limitation

This website is useful to show what is done in Maensu, Specifically, it promotes the electrical devices that are imported and distributed by Maensu, as they are shown with their category and it will show information about Maensu.

The limitation of this website is that it doesn't support online shopping.

## 4. Sample design

Home Page design

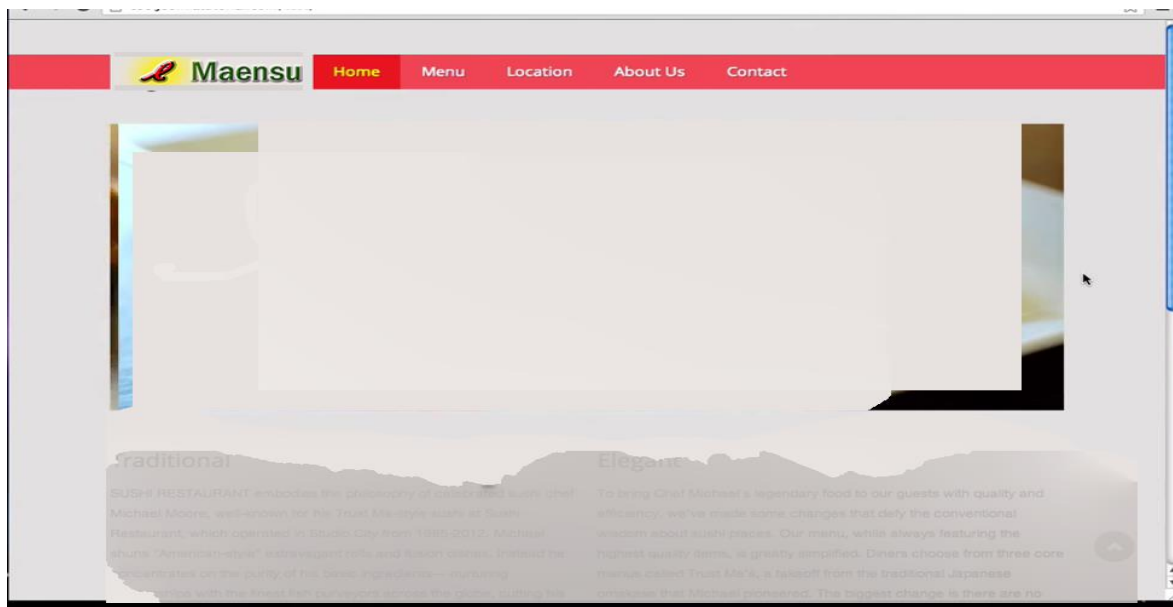


Figure 1: Sample design of home page

## Menu Page design

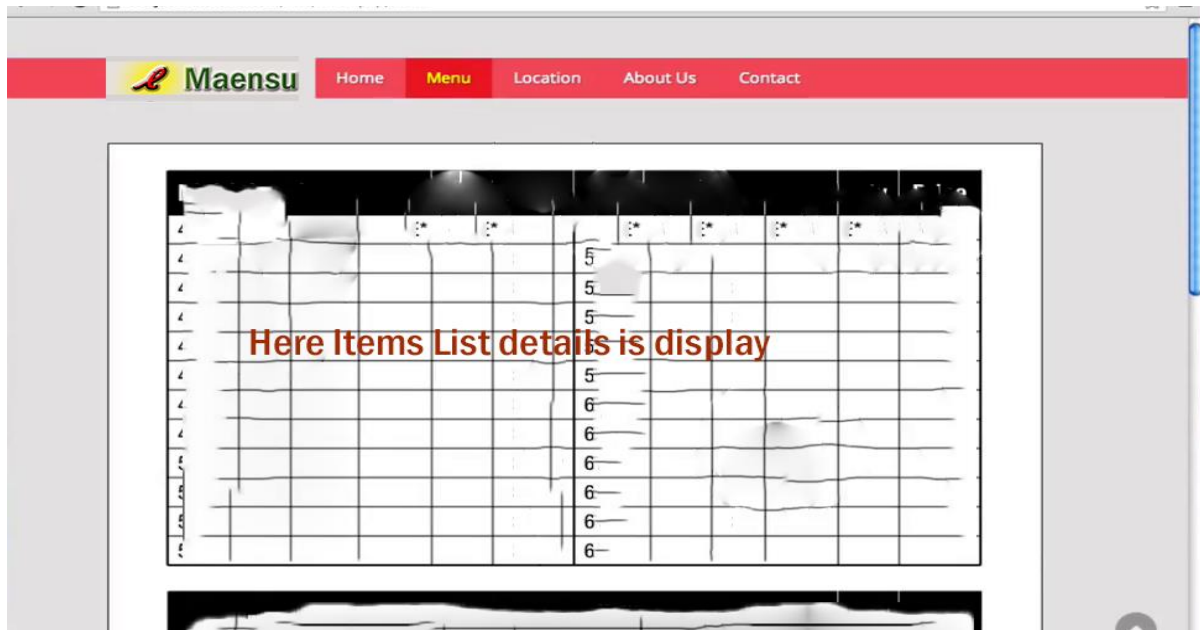


Figure 2: Sample Menu Page design

## Mobile Home Page



Figure 3: Sample Mobile Home Page

## 5. Project Development and Financial plan

1 hour cost = 50 Birr

2 Person working hour = 10 hour /day

From this

Module	Duration	Cost calculation detail	Minimum Module Cost
<b>1. Graphic design (CG)</b> <ul style="list-style-type: none"> <li>- Logo, Icon, Image and Banner design</li> <li>- This would be done by adding value to the creative designing with the use of visually appealing customer interfaces like Interactive Icons and Banner Designs. The use of tools like Java Script would allow us to offer animated (Slide) content on the screen. Giving a website a Web look and feel would be the objective and adding various depictive icons would help in achieving this objective.</li> </ul>	7 day	7 day*10 hours*50 Birr	3,500 Birr
<b>2. Web Features in different device</b> <ul style="list-style-type: none"> <li>- I.e. Responsive design using CSS</li> </ul>	3 day	3 day*10 hours* 50 Birr	1,500 Birr
<b>3. Page Layout and Content design</b> <ul style="list-style-type: none"> <li>- Home page</li> <li>- Item Menu Page</li> <li>- Location page</li> <li>- About us page</li> <li>- Contact Us Page and</li> <li>- Other Page design</li> </ul>	8 day	8 day*10 hours*50 Birr	4,000 Birr
<b>4. Deployment, plugin and Security</b>	5 day	5 day*10 hours*50 Birr	2,500 Birr
<b>Above module is not all detail, but it is the major one. Discount will be 1,500 Birr form the total cost</b>			
<b>Free Website Maintenance up to one Year.</b>			

## 5.1. Payment Terms –

The total Project amount can be structured in the following manner:

- ☑ 25% of the Project Value – At the time of commencement
- ☑ 25% of the Project Value – On Approval of the Homepage, About us page and Contact Us page
- ☑ 25% of the Project Value – On Approval of Inner Page Design
- ☑ 25% - On uploading the website.